

The “Sandwich” Model

Metzler

a.k.a. Holdin’ the good stuff together

For your essay...

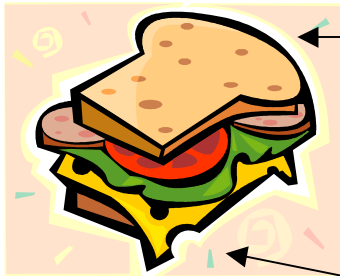


A powerful intro to grab attention

The important tasty stuff (i.e. the meat)

Powerful conclusion leaves ‘em thinkin’”

For your paragraphs...



Topic sentence tells reader what this paragraph’s all about

Body of paragraph layered thick with spicy details and saucy thoughts

Concluding sentence wraps it up, holds this paragraph together, and keeps juicy stuff from leaking into other paragraphs

Within your paragraphs...



INTRODUCE the substantive detail, example, or person responsible for quotation

INSERT the detail, example or quotation

Provide **INSIGHT** or commentary about what it means & how it contributes to your larger idea