

Mental Locks



- 1. The Right Answer**
- 2. That's Not Logical**
- 3. Follow the Rules**
- 4. Be Practical**
- 5. Play is Frivolous**
- 6. That's Not My Area**
- 7. Avoid Ambiguity**
- 8. Don't Be Foolish**
- 9. To Err Is Wrong**
- 10. I'm Not Creative**

Creative Keys



- 1. Be Dissatisfied**
- 2. Map Out Your Plans**
- 3. Take A Whack At It**
- 4. Get Rid of Excuses**
- 5. Have Something at Stake**
- 6. Get Support**
- 7. Sell, Sell, Sell**
- 8. Be Courageous**
- 9. Give Yourself A Deadline**
- 10. Fight For It & Be Persistent**